



# Tymes Marsh

IT Consultant and Technical Specialist

Phoenix, AZ | [www.wcclivesports.com](http://www.wcclivesports.com) | [wescoastcommunications@gmail.com](mailto:wescoastcommunications@gmail.com) |

## Technical Skills

### Software:

Microsoft Office, Adobe Suite (Photoshop, Illustrator), After Effects, Tumult Hype 4, GitHub

### Programming:

Python, JavaScript, HTML, CSS, Linux, Anaconda, Jupyter Notebook, RTMP, PHP

### Frameworks & Tools:

BeautifulSoup, Scrapy, Requests, Urllib3, OBS Studio

### Platforms:

macOS, Windows and linux

### Languages:

English

### Achievements:

Delivered high-impact sports coverage, attracting 500 to 2k visibility viewers per live stream.

Supported 6+ local sports organizations with professional media production services and sports live-streaming.

## QR CODE



Technical Specialist with a sharp eye for detail, data analysis, and project execution. Experienced in managing tech integrations, organizing digital workflows, and delivering data-driven solutions using both open-source and proprietary tools. Strong communicator with a talent for public engagement and remote collaboration.

## Work Experience

### American Express – Technical Specialist

Technology and Transformation | Phoenix, AZ | from 2015 – 2019

- Integrated Rally and Jira systems through OPsHub for seamless cross-team collaboration
- Supported website security review and defect reporting during agile development sprints
- Built PDF resources and Excel-based tracking systems for new hire and inventory management
- Facilitated remote communications with tech teams using Slack and Confluence

### American Express – Technical Specialist

Technology and Transformation | Phoenix, AZ | from 2019 – 2020

- Supported New Hire & Recruitment project teams with technical solutions and campus engagement
- Developed a device check-in/check-out tracker using Excel + VLOOKUP to streamline inventory processes
- Coordinated logistics and technical setup for recruiting events and summer intern programs
- Managed internal communications via Slack, improving responsiveness and coordination
- Designed and distributed instructional PDFs to onboard new hires to internal systems and tools

### Phoenix College Community College - Phoenix, Arizona

PC Athletics Department - Role Technical Specialist from 2019 – 2020

- Demonstrated effected communications with marketing & public relations team to ensure seamless partnership project creation and launch
- Designed custom gym door graphics for PC College athletic department and coordinated with third-party vendor
- All work was completed remotely

### Wes Coast Communications Sports and Technology – Founder & Technical Specialist

Technical Specialist | Phoenix, AZ | from 2020 – Present

- Built a community-driven sports media platform providing live streaming coverage, digital content, and sponsor integration for youth and high school athletics.
- Produced and streamed live events using OBS Studio, with custom scoreboard and overlay systems built in HTML, CSS, and JavaScript.
  - Built and maintained a Bootstrap-based website with integrated QR codes, SEO features, and Google Analytics.
  - Designed flyers, game-day visuals, and branded media to spotlight athletes and support school marketing efforts.
  - Created sponsor packages featuring on-screen branding, shout-outs, and digital assets—helping fund operations while promoting local businesses.
  - Automated media workflows and content delivery through reusable components and scripting.
  - Established a centralized media archive to improve access to highlights and game coverage for families and teams.
  - Personally funded and managed all equipment, outreach, and broadcast logistics—growing the platform from scratch with no outside backing.
  - Advocated for visibility in underrepresented youth sports, creating a platform where every athlete has a chance to be seen.

## Education

|                                                                                                                        |             |
|------------------------------------------------------------------------------------------------------------------------|-------------|
| High School Diploma - Westwood High School Mesa, Arizona                                                               | 2007 - 2009 |
| Year Up Alumni Professional Training Corps Program - Gateway Community College                                         | 2014 - 2015 |
| Technology Career, Phoenix Arizona Completed Computer Information System Certificate (CIS) - Gateway Community College | 2015 - 2016 |

## Relevant Courses

Cisco Networking  
Intro Business  
Basic JavaScript  
Business Communication  
Accounting Principles Web Design